

**HOUSE OF LORDS
APPOINTMENTS COMMISSION**

Room G/40, 1 Horse Guards Road, London SW1A 2HQ
General Enquiries: 07872 828699
Internet: <http://lordsappointments.independent.gov.uk>
E-mail: enquiry@lordsappointments.gov.uk

Ref: HOLAC FOI 2022/2

21 February 2022

By email: <REDACTED>

Dear <REDACTED>,

Ref: FREEDOM OF INFORMATION ACT REQUEST

I am replying to your Freedom of Information request, which the House of Lords Appointments Commission (HOLAC) received on 21 January 2022.

You asked:

I would like to know what softwares are being used to manage your estate, particularly relating to the following activities and tasks:

“This is an information request relating to social media spending.

Please include the information for each of the following periods; 2019-20, 2020-21, 2021-22:

- *The total spend by the organisation on social media advertising, including a breakdown by year and by form of social media (e.g. Twitter, Facebook, LinkedIn, etc.)*
- *The total reach of each paid advert*

If it is not possible to provide the information requested due to the information exceeding the cost of compliance limits identified in Section 12, please provide advice and assistance, under the Section 16 obligations of the Act, as to how I can refine my request.”

Your request has been dealt with under the Freedom of Information Act 2000 (the Act) and following a search of our paper and electronic records, I have established that HOLAC does not hold the information you requested.

HOLAC does not use paid or social media services in the form of advertising. If you are unhappy with this response to your request, you may write to the Secretary to the Commission to ask for an internal review by another person not involved with this

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request. Please note that we will not normally accept an application for internal review if it is received more than two months after the date that the reply was issued.

If you are not content with the outcome of your internal review, you may apply directly to the Information Commissioner for a decision.

Generally, the Commissioner cannot make a decision unless you have exhausted the complaints procedure provided by HOLAC.

The Information Commissioner can be contacted at:

The Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
SK9 5AF

Secretariat to the House of Lords Appointments Commission